
2021 League & Team Sponsorship Registration

Co-Ed Softball for children ages 4 through 18

OBYL is about to kickoff its 45th season! Since 1976, OBYL has been proud to have over 25,000 children participate in our youth softball program. The philosophy of the Old Brooklyn Youth League (O.B.Y.L.) is to promote, organize, and develop recreational activities for the youth of our community, which will aid in the education of the children in the areas of teamwork, fairness, good sportsmanship, and community awareness.

Volunteers run OBYL completely, but we also depend on the generosity of area businesses to aid in the development of the OBYL program. The registration fees collected from the players only cover approximately 1/3 of the overall cost of running the league. The OBYL depends greatly on sponsorships to cover the remaining costs and to be able to purchase new equipment, maintain fields, and pay for ASA certified umpires for the High School divisions.

Becoming an OBYL Sponsor is a great opportunity for you or your business to show community involvement and an inexpensive way to advertise to over 500 Old Brooklyn families in the Spring & Summer times. Sponsorship also includes two complimentary tickets for annual fundraiser, business information on OBYL.org; and appreciation plaque of team sponsored.

Total Cost per Team is only \$250.00

To become an OBYL Sponsor please provide the following information so that we may contact you if we have any questions regarding your submission. Please enclose a business card as well.

Company / Family Name _____

Contact Name: _____

Address: _____

City: _____ **Zip:** _____ **Phone #** _____

Email Address _____

Website _____

(Please provide website link to be included on the OBYL.org Sponsor Page).

If you are sponsoring a specific player(s) and/or age group, please provide the following:

Player's Name _____ Age Group _____

For more information, contact Gina Gaudino at obylcoedsoftball@gmail.com

Complete this form and return to

Old Brooklyn Youth League
P.O. Box 609564
Cleveland, OH 44109

Alternatively, go online: www.obyl.org/sponsors